



JOSHUA BRYCE

FREELANCE / ROLLOUT

With 15 years of experience as a graphic designer in the advertising industry, I specialize in large rollouts of social and print campaigns. Over the past 8 years, I have had the privilege of collaborating with international brands and offices in Paris, Dubai, Morocco and Côte d'Ivoire. My diverse experience allows me to bring a unique perspective to every project, ensuring impactful designs of social and print ready collateral that is delivered well before the intended deadline.

02.08.1987

Birth

SOUTH AFRICAN

Nationality

ENGLISH "WITH A BIT OF IRISH"

Language

CONTACT



+27 72 594 4239 info@rolloutmercenary.design joshua valiant rolloutmercenary.design
thevaliant85@gmail.com

EDUCATION

2003
2005

South west Art Academy
Graphic Design, Art of Drawing,
SculptureGraphic Design,
Art of Drawing, Sculpture

2006
2009

AAA School of Advertising
Design, Art Direction

AWARDS

TOP GRAPHIC DESIGN INTERN / 2009
DESIGN EXCELLENCE AWARD / 2003

EXPERIENCE

OC
Graphic Designer
Apr 2012 - Dec 2013

Designing solutions to communicate client messages with high visual impact. Develop graphics and layouts for product illustrations, Brand creation & development.

Vee Station
Jan 2014 - Jun 2016

Designer / Illustrator / Digital Artist

Graphic Designer / Founder
The Valiant By Design
Jul 2016 - Jul 2017

Valiant By Design caters to traditional and digital businesses, we have learned the importance of having an integrated approach to our clients and their campaigns of maintaining highest quality of content driven work that creates a seamless user customer journey.

From ready-to-print posters and flyers to business cards and letterheads, we do it all.



Freelance Graphic Designer
Cart Horse Protection Association
May 2017 - Feb 2018

Animal WelfareAnimal Welfare
The Cart Horse Protection Association is a non-profit
Cape Town based animal welfare organization.

Design / Rollout
BLUE LIONS
Jul 2017 - April 2025

gm@southnext.com
adrien@southnext.com
saskia@facto.ae

Leading digital agency for international & panafrican brands. We work on many markets all over the world including the African continent to provides our clients with high-quality digital campaigns. We produce fully integrated campaigns, brand-content and films. We manage, for major brands: social-media channels, online media-buying, events and offline campaigns. We are currently located in Morocco, Côte d'Ivoire, South-Africa, UAE (Dubai) and France.

SKILLS

BRANDS I HAVE CREATED FOR:

CIRO, HOC, FIVE ROSES, FRESHPAK, HUG IN A MUG, AL ISLAMI FOODS, POP UP SHOP FACTORY, DRIVE 360, RENAULT TRUCKS, SEB BRANDS, ROWENTA, MOULINEX, TEFAL, MAYBELLINE NEW YORK, MIZANI, BIODERMA, TOPICREM, MICHELIN, TOYOTA, CUISINES, BIC, NOLLYWOOD TV, RECETTES D' AFRIQUE, MONEYGRAM, EUROLINES, MIXA, MCCAIN, OM AFRICA, LE GRAND, REHAU, TLC, GARNIER, AFRICAN LEADERSHIP, YVES ROCHER, SWATCH, TISSOT.

PRINT / WEB / VIDEO

Print setup, design, social calendars, logo design, web page layouts, editorial layouts, post and reel design, in-store branding, digital mockups, basic video editing and subtitles intregation.

PROFESSIONAL

KNOWLEDGE LEVEL IN SOFTWARE

Premiere Pro 

Photoshop 

Illustrator 

Indesign 

Dtp

Keynote

PERSONAL

WORK ETHIC

Discipline

Commitment

Time Management 

Delivery

Responsive

Introvert 

ABOUT ME

SPORTS / HOBBIES / INTERESTS

Past and Current

SPORTS

BASEBALL (PROVINCIAL)

Hockey / cricket / volleyball / soccer / long distance running

CROSSFIT

Weight training

HOBBIES

@VALIANT_ROYALS

Reptile fanatic

PHOTOGRAPHY

Black and white is right

INTERESTS

VIDEO CHOREOGRAPHY

Movement and emotion

MUSIC

Native american / instrumental / 90s hip hop / world

ANIMAL WELFARE

Compassion for animals is intimately associated with goodness of character,
and it may be confidently asserted that he who is cruel to animals cannot be a good man."

– Arthur Schopenhauer, the Basis of Morality

