

JOSHUA BRYCE

FREELANCE / ROLLOUT

With 15 years of experience as a graphic designer in the advertising industry, I specialize in large rollouts of social and print campaigns. Over the past 8 years, I have had the privilege of collaborating with international brands and offices in Paris, Dubai, Morocco and Côte d'Ivoire. My diverse experience allows me to bring a unique perspective to every project, ensuring impactful designs of social and print ready collateral that is delivered well before the intended deadline.

02.08.1987

SOUTH AFRICAN

ENGLISH "WITH A BIT OF IRISH"

Birth

Nationality

Language

CONTACT









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joshua valiant

rolloutmercenary.design

EDUCATION

South west Art Academy 2003 Graphic Design, Art of Drawing, 2005 SculptureGraphic Design, Art of Drawing, Sculpture

2006 **AAA School of Advertising** 2009 **Design, Art Direction**

AWARDS

TOP GRAPHIC DESIGN INTERN / 2009 DESIGN EXCELLENCE AWARD / 2003

EXPERIENCE

Graphic Designer Apr 2012 - Dec 2013

Designing solutions to communicate client messages with high visual impact. Develop graphics and layouts for product illustrations, Brand creation & development.

Vee Station Jan 2014 - Jun 2016

Designer / Illustrator / Digital Artist

Graphic Designer / Founder The Valiant By Design Jul 2016 - Jul 2017

Valiant By Design caters to traditional and digital businesses, we have learned the importance of having an integrated approach to our clients and their campaigns of maintaining highest quality of content driven work that creates a seamless user customer journey.

From ready-to-print posters and flyers to business cards and letterheads, we do it all.



Freelance Graphic Designer **Cart Horse Protection Association** May 2017 - Feb 2018

Animal WelfareAnimal Welfare The Cart Horse Protection Association is a non-profit Cape Town based animal welfare organization.

Design / Rollout BLUE LIONS Jul 2017 - April 2025 **⊥** i gm@southnext.com adrien@southnext.com saskia@facto.ae

Leading digital agency for international & panafrican brands. We work on many markets all over the world including the African continent to provides our clients with high-quality digital campaigns. We produce fully integrated campaigns, brand-content and films. We manage, for major brands: social-media channels, online media-buying, events and offline campaigns. We are currently located in Morocco, Côte d'Ivoire, South-Africa, UAE (Dubai) and France.

SKILLS

BRANDS I HAVE CREATED FOR:

PRINT / WEB / VIDEO

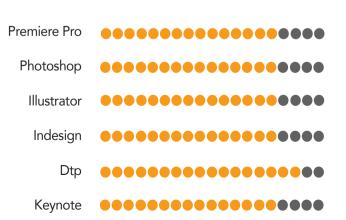
Print setup, design, social calendars, logo design, web page layouts, editorial layouts, post and reel design, in-store branding, digital mockups, basic video editing and subtitles intregation.

CIRO, HOC, FIVE ROSES, FRESHPAK, HUG IN A MUG, AL ISLAMI FOODS, POP UP SHOP FACTORY, DRIVE 360, RENAULT TRUCKS, SEB BRANDS, ROWENTA, MOULINEX, TEFAL, MAYBELLINE NEW YORK, MIZANI, BIODERMA, TOPICREM, MICHELIN, TOYOTA, CUISINES, BIC, NOLLYWOOD TV, RECETTES D' AFRIQUE, MONEYGRAM, EUROLINES, MIXA, MCCAIN, OM AFRICA, LE GRAND, REHAU, TLC, GARNIER, AFRICAN LEADERSHIP, YVES ROCHER, SWATCH, TISSOT.

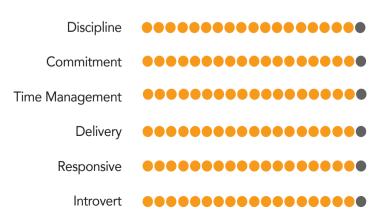
PROFESSIONAL

PERSONAL

KNOWLEDGE LEVEL IN SOFTWARE



WORK ETHIC



ABOUT ME

SPORTS / HOBBIES / INTERESTS

Past and Current

SPORTS

BASEBALL (PROVINCIAL)

Hockey / cricket / volleyball / soccer / long distance running

CROSSFIT

Weight training

HOBBIES

@VALIANT_ROYALS

Reptile fanatic

PHOTOGRAPGHY

Black and white is right

INTERESTS

VIDEO CHOREOGRAPHY

Movement and emotion

MUSIC

Native american / instrumental / 90s hip hop / world

ANIMAL WELFARE

Compassion for animals is intimately associated with goodness of character, and it may be confidently asserted that he who is cruel to animals cannot be a good man."

- Arthur Schopenhauer, the Basis of Morality

